



News Release

VOXX Electronics Introduces New Seatback System with “Unlimited” Entertainment Options for Rear Seat Passengers

ORLANDO, FL. – JANUARY 8, 2018 – LVCC, CENTRAL HALL BOOTH 13518- --[VOXX Electronics Corporation \(VEC\)](#), a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), announced today the introduction of its newest seatback system designed to be the ultimate in-vehicle entertainment solution, offering limitless content options to users, while providing exclusive features which only VOXX can deliver.



The Advent “Unlimited” seatback system is comprised of two 10.1” hi-definition digital touch screen monitors with IPS panels, both loaded with an Android operating system with lightning fast processing power and Google Play Store access to deliver “unlimited” content; movie, video, game and music apps. Both screens are controllable through a touch screen interface, but more importantly, the system can also be fully controlled through an iOS or Android app where the users in the front seat can access and control the content being selected for viewing for rear seat passengers.

“VOXX has been a leader in vehicle rear seat entertainment for over 15 years and we have remained committed to developing new, unique and innovative ways to enhance the in-vehicle experience for passengers as new technologies evolve,” said Aron Demers, Senior Vice President, VOXX Electronics Corporation. “Today, the ability to access content from anywhere, on demand, is one of the most desirable features a system can offer, and our new Advent Seatback system delivers unlimited access to a variety of content through apps and source inputs, and provides remote control from anywhere in the vehicle; a key feature for when passengers are too young to control the system.”

Both monitors can display shared content or individually access its own content. One monitor includes a DVD player for those that still have their favorite DVD collections. SD and USB inputs allow additional source inputs for media, charging and expanded memory capability. Even though the system provides the ability to load all of your favorite apps directly to the monitors to stream in all of the content you can imagine, VOXX SmartStream technology is also built-in, enabling content to be wirelessly streamed from a Smartphone or tablet. This gives users the ability to take their personal content and stream it from their device. The system also comes with an additional user and installer

feature where the monitors are connected wirelessly. Content can be shared between both monitors in hi-definition so there is no signal degradation and it saves some time in install labor since no control box is needed to link the monitors.

The Advent “Unlimited” Seatback system is available now for an MSRP of \$1,099.99.

For more information about the Advent Unlimited Seatback System please visit:
www.voxxelectronics.com.

The Advent brand is marketed by VOXX Electronics Corporation, a wholly-owned subsidiary of VOXX International Corp., (NASDAQ: VOXX).

For more information on becoming a VOXX Electronics Dealer in the US, please visit:
www.voxxelectronics.com/become-dealer

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About VOXX Electronics Corporation (VEC):

[VOXX Electronics Corporation](#) (VEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: [VOXX](#)), a global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, vehicle security and tracking, remote start systems, telematics, and Advanced Driver Assistance Systems (ADAS).

VEC sells its products through an extensive distribution network that includes expeditors, mass merchandisers, regional mobile electronics chains and independent specialist both domestic and internationally. VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include: [Advent](#), [Audiovox](#), [Car Connection](#), [CarLink](#), [Code Alarm](#), [Invision](#), [Omega](#), [Prestige](#), and [Pursuit](#).

For additional information, please visit our website at www.voxxelectronics.com.

About VOXX International Corporation:

VOXX International Corporation (NASDAQ: [VOXX](#)) has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International Corporation has an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in Europe, Asia, Mexico and South America, and a growing portfolio, which now comprises over 30 trusted brands. Among the key domestic brands are Klipsch®, RCA®, Invision®, Jensen®, Rosen Electronics, Audiovox®, Terk®, Acoustic Research®, Advent®, Code Alarm®, 808®, and Prestige®. International brands include Klipsch®, Jamo®, Energy®, Mirage®, Mac Audio®, Magnat®, Heco®, Schwaiger®, Oehlbach® and Incaar™. For additional information, please visit our Web site at www.voxxintl.com.

VOXX International Contact:

Larissa Bertolotti
Phone: (631) 436-6408
Email: LBertolotti@voxxintl.com

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