



News Release

VOXX Electronics to Introduce and Showcase New Products Across Its Vehicle Security and ADAS Product Lines at CES 2020

LAS VEGAS, NV– JANUARY 6, 2020 – LVCC – CENTRAL HALL BOOTH 13517 –[VOXX Electronics Corporation \(VEC\)](#), a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), announced today new product introductions from the Company’s Vehicle Security and ADAS product lines that will be showcased within the VOXX International booth at the 2020 Consumer Electronics Show (CES).

“We have added products to our expanded ADAS and convenience product lines this year. From our expanding power lift-gate applications, to new back-up cameras with better vision technology and state-of-the-art blind spot sensor solutions, as well as Gentex Auto Dimming Mirrors and new HomeLink Connect. We can equip car dealers with profitable safety and convenience products that consumers demand in today’s vehicles,” said Aron Demers, Senior Vice President, VOXX Electronics Corporation. “We are also bringing new developments to our telematics family of products, all CarLink and Pursuit SVR systems now operate on the latest 4G cellular network providing fast, reliable communication.”

New products that will be on display in VOXX International’s booth include:

The best of a mirror display and backup camera all in one! The **Gentex Full Display Mirror** was designed to enhance driving safety by optimizing the driver’s rear visibility and help eliminate blind spots. It functions as a standard automatic dimming rear view mirror, but with the flip of a lever, a custom high-dynamic-range imager captures video of the vehicle’s rear view and streams it to a unique mirror-integrated LCD display. Now with all-new functionality of backup camera mode, providing rear vision and backup display simultaneously while in reverse.

CarLink 2-way Long Range Remote Control, the world’s slimmest 2-way long range remote control is slim in shape but big on performance. Packed with all the punch of the industry-leading communication technology, it replaces your bulky remote with an intelligent, extra-slim design that fits in your wallet – **just like a credit card!** Featuring real-time Bluetooth communication, CarLink interacts with your smartphone and offers up to 1.5 miles of range. With CarLink, a simple press on the remote or on the smartphone app will lock, unlock and start your car.

The **Advent Blind Spot Detection System 3.0** enhances the driver’s field of view and supplements the vehicle’s interior and exterior rear-view mirrors. The system is equipped with interior LED indicators for audio and visual alerts that are activated with rear cross traffic features which sense vehicles approaching while in reverse as well as vehicles, people, or objects entering the blind spot of the vehicle. The sensors feature selectable blind spot speed activation and will activate at the

chosen speed, turning the device on as needed, as well as an overtaking alert to alert the driver when equipped vehicles passes another vehicle.

Gentex frameless rear-view mirror (ADVGENFLCHLN) with **HomeLink Connect** features a Bluetooth-enabled automatic dimming mirror with integrated buttons that can be programmed to operate a myriad of radio frequency and cloud-based home automation devices such as garage doors, gates, home lighting and more. This cloud-based operation is made possible by Gentex's new home automation app, HomeLink Connect, that users can configure to control their existing home automation devices. The compatible HomeLink Connect app is available for iOS and Android by searching for HomeLink Connect in the App Store/Google Play.

The **Prestige Two-Way LCD Long Range Rechargeable Transmitter Kit** is a newly designed rechargeable battery, Prestige two-way LCD command confirming transmitter kit. This latest kit makes a total of 9 different Prestige branded transmitter kits that give VOXX Dealers the ultimate in how they present the system in their store, and allows for upgrades after the sale, without carrying thousands of dollars of inventory.

Visit VOXX Electronics at the 2020 Consumer Electronics Show in the Central Hall, Booth #13517 – Tuesday, January 7 through Friday, January 10, at the Las Vegas Convention Center in Las Vegas, Nevada.

For more information about VOXX Electronics please visit: www.voxxelectronics.com

For more information on becoming a VOXX Electronics Dealer in the U.S., please visit: www.voxxelectronics.com/become-dealer

Like us on our Facebook Page: [VOXX Electronics](#)

Subscribe to our YouTube Channel: [VOXX Electronics](#)

About VOXX Electronics Corporation (VEC):

[VOXX Electronics Corporation \(VEC\)](#) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), a global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, vehicle security and tracking, remote start systems, telematics, and Advanced Driver Assistance Systems (ADAS).

VEC sells its products through an extensive distribution network that includes expeditors, mass merchandisers, regional mobile electronics chains and independent specialists both domestic and internationally. VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include: [Advent](#), [Audiovox](#), [CarLink](#), [Code Alarm](#), [Invision](#), [Omega](#), [Prestige](#), and [Pursuit](#).

For additional information, please visit our website at www.voxxelectronics.com.

About VOXX International Corporation:

VOXX International Corporation (NASDAQ: VOXX) has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International is a global company, with an extensive distribution network that includes

power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in Europe, Asia and Latin America, and a growing portfolio which is comprised of over 30 trusted brands. For additional information, please visit our website at www.voxxintl.com.

VOXX International Contact:

Larissa Goulding

Email: LGoulding@voxxintl.com

VOXX International Investor Relations Contact:

Glenn Wiener

Email: gwiener@GWCco.com / Phone: 212-786-6011

#