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VOXX Electronics Corp's Invision Line to Launch New Products at NADA

New Line Showcases 2014 Models Expanding the Largest Vehicle-Specific "Factory Match" Headrest Lineup in the Industry

HAUPPAUGE, N.Y. and ORLANDO, Fla., Jan. 24, 2014 /PRNewswire/ -- [VOXX Electronics Corp \("VEC"\)](#), a wholly-owned subsidiary of [VOXX International Corp.](#) (NASDAQ: VOXX), today announced that its Invision Automotive Dealership Direct Sales group will be debuting their 2014 line at the NADA Convention on January 25th through January 27th, in New Orleans, LA. This marks the return of the Company to NADA after a four-year hiatus. In addition to introducing HDMI/MHL connectivity to allow consumers direct connection to smartphones, tablets and even Smart TV's, Invision will also be showcasing CarLink, a full telematics solution for car dealerships and EVlink vehicle charging stations for automotive dealerships currently selling electric vehicles.

The new 2014 model headrest systems include certified HDMI/MHL inputs so that users can connect their mobile devices, charge them and playback whatever is on their mobile device on our rear seat monitor screens. This greatly expands high definition audio and video content delivery without eliminating older technologies (DVD) that are still heavily used.

"Invision already has the broadest line of headrests in the industry and these new features make our systems' entertainment possibilities literally endless," said Tom Malone, President of VOXX Electronics Corp. "Our systems not only surpass demanding OE standards, they also exceed consumer preferences in style fit and function, which is why we have been at the forefront of this market since its inception."

The new 2014 models have the ability to connect the digital output of a mobile device (Smartphone/Tablet) to the HDMI/MHL inputs on the Invision headrest and overhead monitors, allowing consumers to access apps on their mobile devices and show them on their headrest or overhead screens. The content can include everything from movies stored on (or streamed into) their mobile device (Wi-Fi access is needed to stream or access internet/cloud based apps), to games, and even social media apps such as YouTube. In some cases, the mobile device can be used as the remote control for the headrest or overhead system to play games.

Debuting for the first time at the NADA Show, Invision will now be offering the 30AMP EVlink charging station developed by Schneider Electric. This charging station allows electric vehicle drivers to charge their vehicle up to 5X faster than a standard level 1 charger and provides the car dealer with a new accessory product, in a new category that not only fills a consumer need but also translates into new profits.

EVlink requires professional installation by a licensed electrician and Invision has partnered with InstallerNet, a nationwide network of trained technicians that will make all of the arrangements for installation. The EVlink charger can be easily mounted on a stud, drywall or masonry wall in the garage. The flexible design allows mounting of the charger and cable holder in a way that saves space and maximizes convenience. Consumers can even customize the 'skin' on the charger cover with family photos or custom designs. There is broad electric vehicle compatibility, so the system works with virtually any electric vehicle.

Finally, CarLink, the telematics solution that offers as much to the car dealer as it does to the consumer, has multiple convenience and safety features, including remote start and keyless entry from a mobile device; notifications as to when a vehicle is speeding, stolen, broken into, towed or crashed; and provides alerts when a vehicle enters or exits a specific zone or the device is removed. The device's Lot Spot feature automatically remembers the vehicle's location and provides walking navigation maps to quickly locate it in a crowded parking lot or unfamiliar area. CarLink can also be used to restrict cell phone use in a vehicle when used with Android or Blackberry compatible devices.

In addition to safety and convenience, CarLink saves consumers money by providing driver scoring that may be used with Usage Based Insurance for potential discounts and by providing real-time fuel consumption tracking based on driving habits. The device also provides vehicle health diagnostics, maintenance reminders and alerts.

For the car dealer, CarLink offers lot management and CRM programs designed to make the dealership run more efficiently and profitably.

Please see the full Invision line-up at VOXX's NADA Booth #7512. You will find us in the "H" hall, directly beside the "Jazz Cafe".

About VOXX Electronics Corporation (VEC):

VOXX Electronics Corporation (AEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ:VOXX), a leading, global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its extensive distribution network includes power retailers and 12-volt specialists as well as nearly all of the major [vehicle manufacturers \("OEMs"\)](#), both domestically and abroad.

VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include [Audiovox®](#), [Invision®](#), [Jensen®](#), [Omega®](#), [Advent®](#), [Code Alarm®](#), [Prestige®](#) and [Excalibur®](#).

About Invision

The Invision Automotive brand covers in-vehicle electronics and rear seat entertainment products sold directly to new car dealerships. The Invision brand offers one of the largest vehicle-specific product lines available today and provides unsurpassed customer service through its nationwide service support network.

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