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## 808 Audio Introduces HEX Line of Portable Wireless Speakers

### The HEX line extends the 808 Audio Brand into the portable wireless speaker category

HAUPPAUGE, N.Y. and LAS VEGAS, Jan. 6, 2014 /PRNewswire/ -- **LVCC, CENTRAL HALL, BOOTH 10404/10415** -- [808 Audio](#), a brand of [VOXX International Corp.](#) (NASDAQ: VOXX), announced today the launch of its HEX line of portable wireless speakers. The HEX product line extends the critically acclaimed 808 Audio Brand into the portable wireless speaker category. 808 HEX wireless portable speakers take sound quality and portability to a new level with three models: the HEX SL, HEX TL and HEX XL. All three portable speakers in this impressive collection use Bluetooth technology to allow quick and easy wireless connection to smartphones, tablets, personal computers, and wireless media players.

"In designing the HEX line, we set out two essential criteria," explains David Geise, President of VOXX Accessories Corporation. "First, that sound quality is the key, no compromises. And second, that consumers should see the speakers at work. Too many products in this market hide their speakers, and we've noticed that consumers are starting to feel duped. 808 has nothing to hide: the HEX line offers power and performance you can see and hear yourself."

The **808 HEX SL Portable Bluetooth Speaker** features a 360-degree sound design that produces clear and accurate audio with rich bass. The integrated rechargeable battery allows up to 12 hours of completely wireless listening, or plug in for endless music enjoyment. The 808 HEX SL provides high-quality wireless sound via Bluetooth up to 30 feet, and includes a 3.5mm audio line input. The 808 HEX SL will be available this April in black, white, red and blue, for a suggested retail price of \$59.99.

The **808 HEX TL Portable Bluetooth Speaker** gives users their own 2-way concert stack, with a 2-way acoustic design, delivering clear highs through a dedicated tweeter. The 808 HEX TL offers a balanced response from a full-frequency driver and thumping bass from a rear bass resonator. The result is rich, detailed, room-filling audio for any musical style. The 808 HEX TL provides two power options: listen continuously using the included AC adapter, or use 8xAA alkaline batteries for up to 12 hours of listening on the go. The 808 HEX TL will be available this February in black, red and white, for a suggested retail price of \$79.99.

The **808 HEX XL Portable Wireless Stereo Speaker**, the flagship product of the line, boasts 2.1 stereo audio and bone-rattling performance in a surprisingly small size. The 808 HEX XL provides best-in-class, accurate, room-filling audio in a portable package at a price that is affordable for any audio aficionado. The speaker features true 2.1 audio with left and right stereo full-range drivers and down-firing subwoofer for high-impact bass. The detachable strap makes it easy to take the XL on the go. The 808 HEX XL provides two power options: AC Adapter or internal rechargeable battery with 10 hours of play time. The XL provides wireless audio via Bluetooth up to 30 feet away. The 808 HEX XL will be available this April in black, red, and white for a suggested retail price of \$99.99.

The [808 Audio](#) brand is marketed by VOXX Accessories Corporation, a wholly owned subsidiary of VOXX International Corp. (NASDAQ: VOXX).

For information on becoming an 808 Audio Dealer in the US, email us at: [newaccountinfo@audiovox.com](mailto:newaccountinfo@audiovox.com)

For more information about 808 Audio, please visit: <http://www.808audio.com>

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#### **About the 808 Audio Brand:**

Conceived from the roots of hip hop and EDM, 808 Audio offers great audio performance at affordable prices, in unique designs that speak to these music communities. The 808 Audio brand was established by VOXX Accessories Corp., a wholly-owned subsidiary of VOXX International Corporation (NASDAQ:VOXX), in 2011 and has since grown to become one of the leading brands in headphones and Bluetooth wireless speakers.

#### **About VOXX Accessories Corporation (VAC):**

[VOXX Accessories Corporation](#) (VAC) is a wholly owned subsidiary of VOXX International Corporation (NASDAQ:VOXX). VAC is

a leader in consumer electronics products and consumer electronics accessories and is the US market leader in over-the-air reception products and universal remote controls. The Company has an extensive distribution network including power retailers and all of the big box stores as well as many of the country's largest home improvement chains.

VOXX Accessories Corporation possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Brands include [RCA®](#), [Terk®](#), [Acoustic Research®](#), [808](#) and [SURFACE CLEAN](#).

For additional information, please visit our Web site at [www.voxxintl.com](http://www.voxxintl.com)

**About VOXX International Corporation:**

[VOXX International Corporation](#) (NASDAQ:VOXX) is the new name for Audiovox Corporation, a company that was formed over 45 years ago as Audiovox that has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Through its wholly-owned subsidiaries, VOXX International proudly is recognized as the #1 premium loudspeaker company in the world, and has #1 market positions in automotive video entertainment and remote starts, digital TV tuners and digital antennas. The Company's brands also hold #1 market share for TV remote controls and reception products and leading market positions across a wide-spectrum of other consumer and automotive segments.

Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing portfolio, which now comprises over 30 trusted brands. Among the key domestic brands are [Klipsch®](#), [RCA®](#), [Invision®](#), [Jensen®](#), [Audiovox®](#), [Terk®](#), [Acoustic Research®](#), [Advent®](#), [Code Alarm®](#), [CarLink®](#), [Excalibur®](#), [Prestige®](#), and [Pursuit®](#). International brands [Hirschmann Car Communication®](#), [Jamo®](#), [Energy®](#), [Mirage®](#), [Mac Audio®](#), [Magnat®](#), [Heco®](#), [Schwaiger®](#), [Oehlbach®](#) and [Incaar™](#). The Company continues to drive innovation throughout all of its subsidiaries, and maintains its commitment to exceeding the needs of the consumers it serves. For additional information, please visit our Web site at [www.voxxintl.com](http://www.voxxintl.com).

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