

# **News Release**

# Acoustic Research Launches 360-degree Portable Speaker with Qi Charging Capability

LAS VEGAS, NV-JANUARY 6, 2020 – LVCC – CENTRAL HALL BOOTH 13506 – VOXX Accessories Corporation (VAC), a wholly-owned subsidiary of VOXX International Corporation (NASDAQ: VOXX), announced today that its Acoustic Research brand has unveiled a new 360-degree portable speaker named **the Grip**, with Qi charging capability.



The Grip gives you a 360-degree wide-range of sound in a powerful and great sounding portable speaker that lets you enjoy music wirelessly from your smartphone or tablet. The speaker allows for up to 20 hours of playtime from the rechargeable battery and with the built-in Qi charger, you can wirelessly charge your smartphone, so you never have to worry about losing power during one of your dance parties. The Grip can be paired with another speaker to surround yourself with dynamic stereo sound to keep the party bumping for hours.

"We continue to improve and expand our collection of Bluetooth speakers and other audio solutions, so we can cater to every

listener's needs, no matter the occasion. The new Grip speaker provides a unique spherical design with 360-degrees of sound for everyone to enjoy, as well as a pad for your cell phone with the built-in Qi charging capability. Now listeners never have to worry about draining out their cellphone battery while enjoying the music," said Ian Geise, President, VOXX Accessories Corporation.

The Grip (SPQ820) will be available this summer at Amazon for an MSRP of \$69.99.

#### **About VOXX Accessories Corporation (VAC):**

VOXX Accessories Corporation (VAC) is a wholly-owned subsidiary of <u>VOXX International</u> <u>Corporation</u> (NASDAQ: VOXX). VAC is a leader in consumer electronics products and consumer electronics accessories and is the U.S. market leader in over-the-air reception products and universal remote controls. The Company has an extensive distribution network including power retailers and all big box stores, as well as many of the country's largest home improvement chains.

VOXX Accessories Corporation possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Brands include Project Nursery®,

RCA®, Terk®, Acoustic Research®, 808 Audio, and SURFACE CLEAN. For additional information, please visit our website at <a href="http://www.voxxintl.com/bu/vac/">http://www.voxxintl.com/bu/vac/</a>.

### **About VOXX International Corporation:**

VOXX International Corporation (NASDAQ: VOXX) has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium highend audio. Today, VOXX International is a global company, with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in Europe, Asia and Latin America, and a growing portfolio which is comprised of over 30 trusted brands. For additional information, please visit our website at <a href="https://www.voxxintl.com">www.voxxintl.com</a>.

## **VOXX International Contacts:**

Larissa Goulding
LGoulding@voxxintl.com

Glenn Wiener

Phone: (212) 786-6011

Email: <u>GWiener@gwcco.com</u>

Official Site: <a href="www.singsationkaraoke.com">www.singsationkaraoke.com</a> High-res Images: <a href="https://bit.ly/2SpTfYj">https://bit.ly/2SpTfYj</a>

#####