



News Release

Acoustic Research Launches Sedona Speaker with Flame Lighting Effect

LAS VEGAS, NV– JANUARY 6, 2020 – LVCC – CENTRAL HALL BOOTH 13506 – VOXX Accessories Corporation (VAC), a wholly-owned subsidiary of VOXX International Corporation (NASDAQ: VOXX), announced today that its high-end audio line, Acoustic Research, will be launching a new speaker called the **Sedona Rechargeable Wireless Outdoor Speaker with Flame Lighting**.



The Sedona Speaker features multi-modes with three flames effects and one all white effect, so you can set the speaker look to your mood or setting. It sports an impressive 20 watts of sound from a two-way system, plus a dual enhanced bass radiator. For more all-around sound, you can pair two of the Sedona speakers together for wireless stereo sound (sold separately). The Sedona plays up to 14 hours with a built-in rechargeable battery.

This speaker also features a weather-resistant design and convenient Aux output.

Ian Geise, President of VOXX Accessories commented, “We’re very excited to launch this 10th generation, new outdoor Bluetooth speaker specifically for people who like to take their music outside. The Acoustic Research line of outdoor speakers has brought music to the ears of more than one million listeners over the years and our newest addition is sure to be a hit. The beautiful “main-street” type of design will allow it to blend in with most consumers’ aesthetic desires. The state-of-the-art LED flame and lighting effects add a level of ambiance that other speakers don’t provide.”

Enjoy your music wirelessly or from your smartphone or tablet!

The Sedona Rechargeable Wireless Outdoor Speaker with Flame Lighting (AWSF6RBK) will be available at BJ’s Wholesale Clubs in the summer of 2020 for \$99.99.

About VOXX Accessories Corporation (VAC):

VOXX Accessories Corporation (VAC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX). VAC is a leader in consumer electronics products and consumer electronics accessories and is the U.S. market leader in over-the-air reception products and universal remote controls. The Company has an extensive distribution network including power retailers and all big box stores, as well as many of the country’s largest home improvement chains.

VOXX Accessories Corporation possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Brands include Project Nursery®, RCA®, Terk®, Acoustic Research®, 808 Audio, and SURFACE CLEAN. For additional information, please visit our website at <http://www.voxxintl.com/bu/vac/>.

About VOXX International Corporation:

VOXX International Corporation (NASDAQ: VOXX) has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International is a global company, with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in Europe, Asia and Latin America, and a growing portfolio which is comprised of over 30 trusted brands. For additional information, please visit our website at www.voxxintl.com.

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